

“My dream
is to be a
professional
hair stylist,
but I can’t
afford it”



Your £2 per week can make this possible

www.shairtrust.com

A Simple Concept that Works Brilliantly

If you had to think of a perfect skill to teach people who have to survive in some of the most challenging urban areas of the world, what would it be?

Shair has found one skill that works brilliantly – Hairdressing.



The problem is that just like Franklyn on the front of this leaflet, even if you are passionate about being a hairdresser you have to pay to be trained, and the cost of even the basic equipment makes the problem even harder.

This means for the vast majority becoming a professional hairdresser is just a dream and with it the ability to be financially independent and in a position to be able to take care of themselves, and the people they love and care for.

So Shair have developed an Academy that provides professional hairdressing training with an internationally recognised qualification, where graduates leave with all the equipment they need and the most wonderful aspect is there are **no tuition fees and all the equipment is provided at no cost.**

Franklyn was one of the lucky 48 students that are accepted each year at the Shair Academy in Nairobi. He graduated and went on to complete his level 3 VTCT diploma and now runs his own salon, able to support himself, his family, provide employment creating a future for himself and his wider community.

You can help make the dream of becoming a professional hairdresser a reality as Shair is committed to developing Academies in Rwanda and Tanzania.

Shair - with the support of VTCT, British Airways, BaByliss Pro, and others - provide the infrastructure and the day to day operational management required.

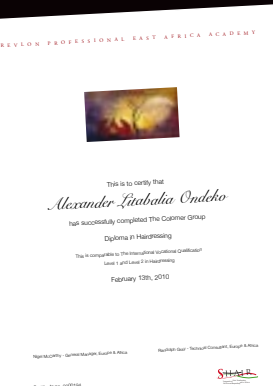
All of your £2 per week donation goes directly to the Academies – none of the income is used to run Shair.

Your £2 per week will help to pay for water, power, equipment, VTCT registration and examinations, certificates, emergency student help, on-going pastoral support, etc

Your £2 per week will make a significant difference in a real persons life – you should be in no doubt that within days of your donation being received, it will be working hard to make a real difference.

Shair is registered as a Charity in the UK and Kenya.

Find out more at www.shairtrust.com or email chris@shairtrust.com



Please complete this Standing Order Mandate and send to
Shair, Croft Cottage, Netton Street, Bishopstone, Salisbury, England SP5 4DD

1

YOUR DETAILS

Name (Mr/Mrs/Miss/other) or Salon Name

Address

Postcode

Email

2

PAYMENT

If you are a UK tax payer, every donation you make to Shair is worth 28% more under the current Gift Aid Scheme. If you would like Shair to benefit from this additional revenue, please tick the box below.



Please treat all donations I make to Shair as Gift Aid donations*

Please give the full name of the taxpayer who is making the Gift Aid Donations

Name of taxpayer

*Please note that you must pay an amount of income tax or capital gains that is equal to the tax reclaimed by Shair on your donations. Please remember to inform us of any changes in your tax status. Many thanks.

3

INSTRUCTIONS TO YOUR BANK OR BUILDING SOCIETY TO PAY BY STANDING ORDER

Please complete this instruction and send it to
**SHAIR, CROFT COTTAGE, NETTON STREET,
BISHOPSTONE, SALISBURY, ENGLAND SP5 4DD**

Name of Bank of Building Society

Name(s) of Account Holder (s)

Branch Sort Code

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Bank/Building Society account number

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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PLEASE NOTE THAT BANKS AND BUILDING SOCIETIES MAY NOT ACCEPT STANDING ORDER INSTRUCTIONS FOR SOME TYPES OF ACCOUNTS

Your reference (will appear on your bank statement)

Please pay the account number 47226382 of
Shair at National Westminster Bank ,Salisbury Branch,
48 Blue Boar Row, Salisbury, Wiltshire, SP1 1DF
Sort Code 54-41-19 the sum of

£..... on the.....
day of.....2010 and thereafter
monthly payments of £..... until
further notice.

Signature(s)

Date

This standing order supercedes any existing mandate payable to Shair with the same reference

Your £2 per week can help make a real difference to people who are passionate about becoming a professional hairdresser. None of your £2 is used for administration – your entire donation is sent to one of the Academies to help with essential items such as water and equipment.

Part of the role of a Shair Academy is to maintain contact with all students and graduates. This ensures that each individual can be nurtured and encouraged, and given everything they need to succeed.

As at April 2010 the Academy in Nairobi:-

- Has helped 241 people to graduate with professional hairdressing qualifications
- 123 were working in salons
- 13 had their own salon
- 57 were mobile hairdressing
- 6 were hair educators
- 28 were job seeking and mobile hairdressing
- 2 were not working
- 12 had decided not to continue in hairdressing
- And 3 had sadly died, and are fondly remembered
- 36 to-date had completed their level 3 qualification



With your help Shair can move forward with confidence and build Academies in Tanzania and Rwanda.

£2 per week is just the price of a cup of coffee. Could you manage with one less cup of coffee a week? The difference your £8 per month would make is significant. Please complete the details overleaf and help make someone's dream come true.

If you have any questions, would like to visit the Academy, or want to get involved with the work that Shair is undertaking visit www.shairtrust.com or email chris@shairtrust.com



Shair, Croft Cottage, Netton Street, Bishopstone, Salisbury, England SP5 4DD

Tel 0207 1483 933 www.shairtrust.com

Registered Charity No 1127859